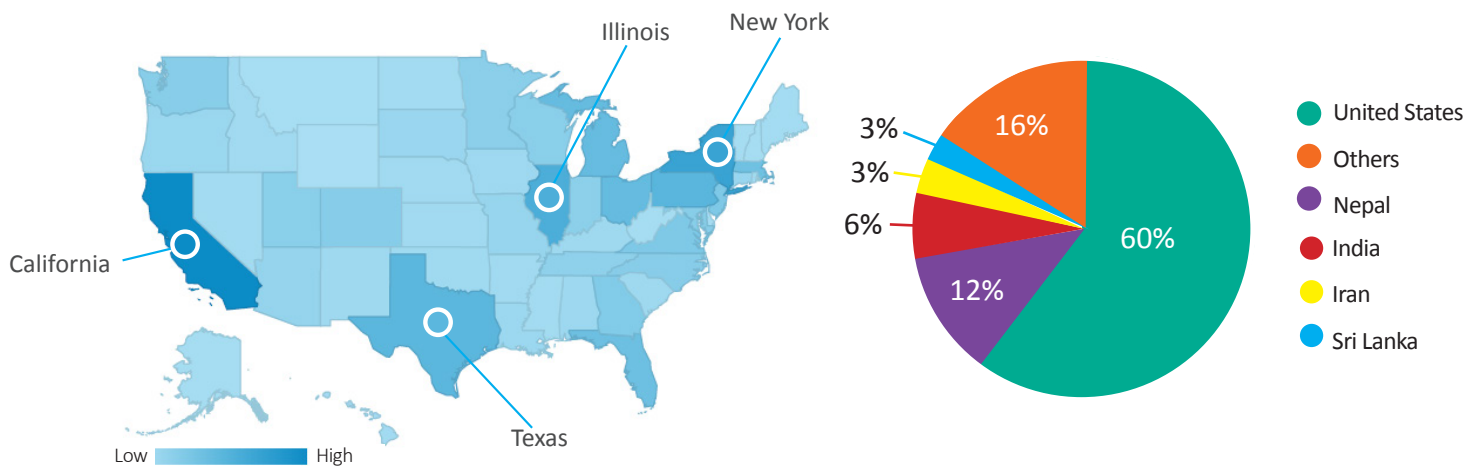


AIP's GradSchoolShopper.com (GSS) is the only global online graduate program network exclusively dedicated to the physical sciences. Featuring nearly 200 programs in the US and select international locations, students and advisors alike recognize GSS as a trusted and comprehensive source for selecting graduate programs.

Reached **86,000+** Prospective Grad Students

Where are users coming from?

All over the US... and all over the world!




How are prospective students using GSS?

- Users view an average of **10.6** schools
- Users spend an average of **2:10** minutes on each school listing page

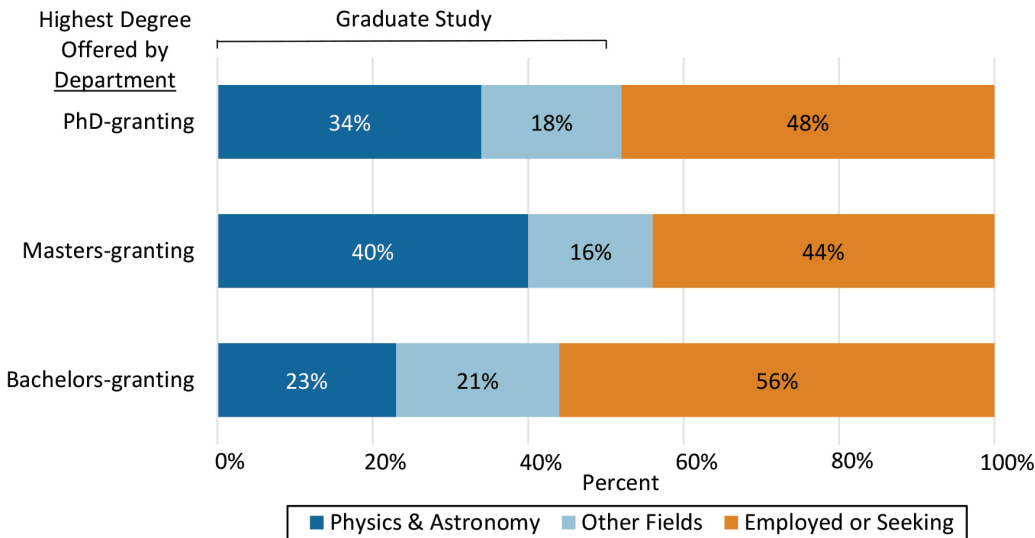
When are students searching?

→ Peak usage **November-February** 

→ **Monday** is the most frequent day to visit 

Stats from the AIP Statistical Research Center (SRC)

Status of Physics Bachelors by Type of Department Attended¹



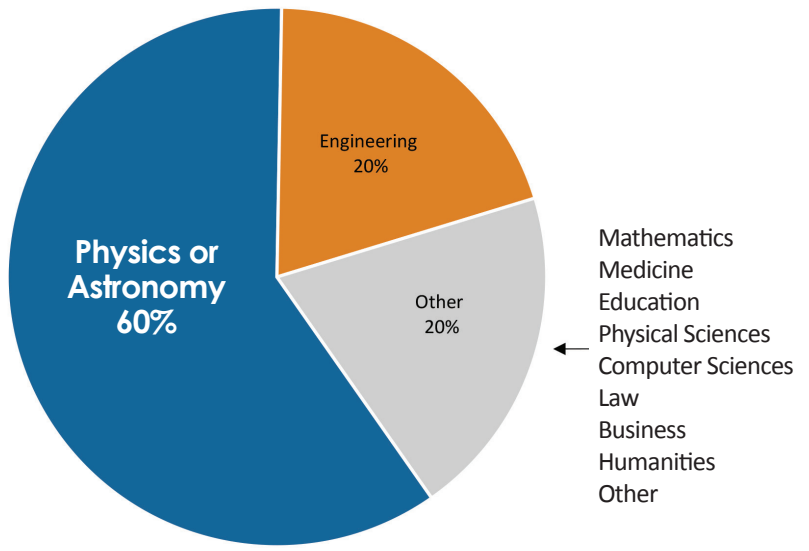
1. Measured One Year After Degree, Classes of 2015 & 2016 Combined
www.aip.org/statistics

“GradSchoolShopper was really useful in the school search process. It was great to have all the info in one place—particularly the hard-to-find numbers like acceptance rates.”
 - Callie Hood, UNC Chapel Hill

“This is an awesome website that made applying to grad school so much easier. GradSchoolShopper helped me narrow down my long list of grad schools by supplying a huge amount of information and presenting it in an easy and organized way. This website saved my life.”
 - Allison Hartman, Boston, MA

“I found the GradSchoolShopper extremely helpful in comparing programs when I was an undergraduate, so I will definitely be recommending this resource to my students!”
 - Dr. Nicole Gugliucci, Saint Anselm College

Field of Graduate Study for Physics Bachelors¹



1. Measured One Year After Degree, Classes of 2015 & 2016 Combined
 Note: 49% of new physics bachelors were enrolled in graduate programs in the winter following the year in which they received their degree.